

New Multi-Touch iPad-Based Books

By Brian Whipker, North Carolina State University
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In January, Apple introduced a new software package called iBooks Author. We were amazed at the options the new software offered for creating multi-touch, interactive books. iBooks Author allows the incorporation of photo galleries, movies, and slide sets.

So we set out to learn the software and create new books. We are pleased to announce our first series of books are available.

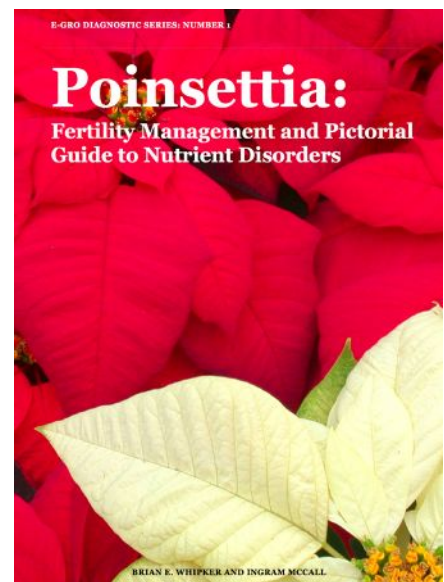
We are currently working on *Sclerotinia*, Geranium Nutrition, and Troubleshooting Petunia Disorders and these will be ready by the spring season.

System Requirements: These books will only work on iPads version 2 or later.

Poinsettia: A Pictorial Guide to Nutrient Disorder Symptoms

This guide summarizes extension problem solving experiences and nutrient disorder work completed at NC State University on poinsettias. The 84-page guide has photo galleries of all the major nutrient disorders, tissue standards, and fertilization standards. Dümmer USA is the book sponsor.

Price: \$9.99
Available from: iBookstore
(search word: poinsettia)



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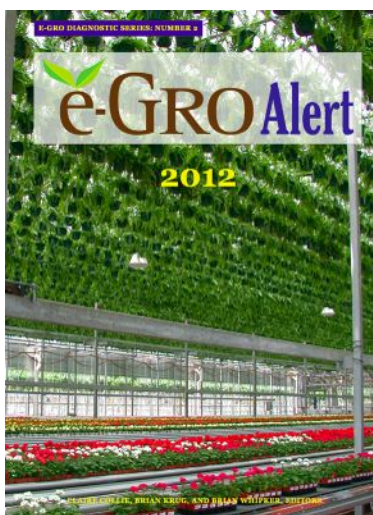
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e-GRO Alert 2012

This is a summary of all of the spring 2012 e-GRO Alert weekly newsletters. Claire Collie of the University of New Hampshire was the lead producer of this iBook.

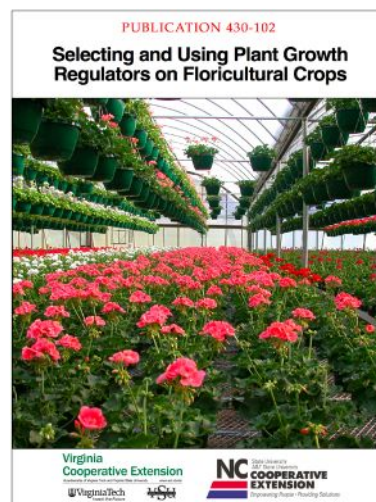
Price: Free
Available at: http://extension.unh.edu/Agric/AGGHFL/eGRO_Alert_vol.Final.ibooks



Selecting and Using Plant Growth Regulators on Floricultural Crops

This iBook was created by Mark Sumner of Virginia Tech. Content authors were Joyce Latimer of Virginia Tech and Brian Whipker of NC State University. The iBook covers the foundation of PGRs, has videos, photo galleries, and rate tables.

Price: Free
Available at: <http://pubs.ext.vt.edu/HORT/HORT-43P/HORT-43P.html>



In cooperation with our local and state greenhouse organizations



Primula: A Pictorial Guide to Nutrient Disorder Symptoms

This guide summarizes the nutrient disorder work completed at NC State University on primula. The 35-page guide has photo galleries of all the major nutrient disorders, tissue standards, a diagnostic key, and fertilization standards.

Price: \$4.99

Available from: iBookstore (search word: primula)

